



"We Lead the Market, **We Created the Monopoly**"

ISDM Franchise Proposal
India's First AI-Enabled Training Institute



THE TIMES OF INDIA

XPRESS TIMES

World | Business | Finance | Lifestyle | Travel | Sport

ET THE ECONOMIC TIMES

HT Hindustan Times

Google

Medium

Entrepreneur Hunt

FOXSTORY **E**
INDIA

Who We Are

India's Fast-Growing Skill Development Organization

18+ Years of Excellence in Skill Development

450+ Training Partners Across India

Thousands of Students Trained Nationwide

Trusted by Government Corporates & Institutions

One of India's Largest Partners for Skill India & PM KSY



Trust & Credibility

Students " FranchisePartners " CorporateTrainers " Industry Leaders " Educational Institutions

What People Say About ISDM

"Good service and trust worthy services. ISDM has consistently delivered on their promises and supported us through out our partnership journey."

"Excellent support from the team, quick response to queries. They're always available to help resolve issues and provide guidance when needed."

"ISDM is high-tech and advanced computer education franchise. The AI-enabled platform sets them apart from traditional training institutes."

"Great experience working as a franchiser with ISDM. The support system is robust, and the business model is transparent and profitable."

"Strong support in training materials, marketing, and technology. ISDM provides everything needed to run a successful training center."



4. Google Rating

Leader in EdTech Market from **18** + Years
Now First Time Entering in the

Franchise Model



ISDM EDTEC AI Business Model

From Lead Generation to Student Placement



BUSINESS OPPORTUNITY

Students Graduate Annually

India produces over 15 million graduates every year, flooding the job market



THE REAL PROBLEM
INDIA IS FACING

Companies struggle to find job-ready talent

Companies struggle to find candidates with actual industry-relevant skills and practical experience.



The Harsh Reality

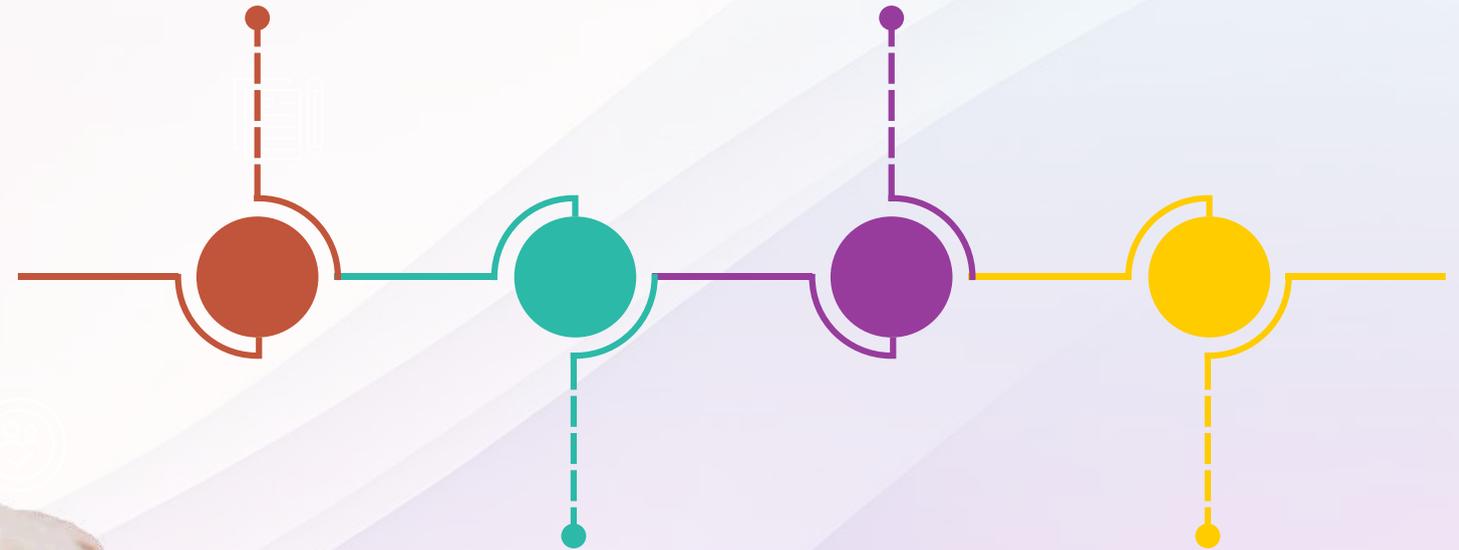
Students Face

Colleges Teach Degrees,
Not Job

No Interview Exposure
or Preparation

Students Learn Theory,
Not Industry Work

No Career Clarity Until
Course Ends





Why Students Pay

₹50,000 to
₹1,00,000

We Don't Sell Courses We
Build Careers

“
Industry-Ready
Curriculum

AI-Based
Career Counseling

“
Job Access From
Day One

“
Real-Time Interview
Preparation

“ We don't promise jobs.
We prepare students
so companies
hire them ”

Courses Designed for Placement Not Just For **Certification**

“**Web Development**”

“**Digital Marketing**”

“**Data Science**”

“**AI & Machine Learning**”

“**Cyber Security**”

“**Video Editing**”

“**SAP Courses**”

“**Graphic Designing**”



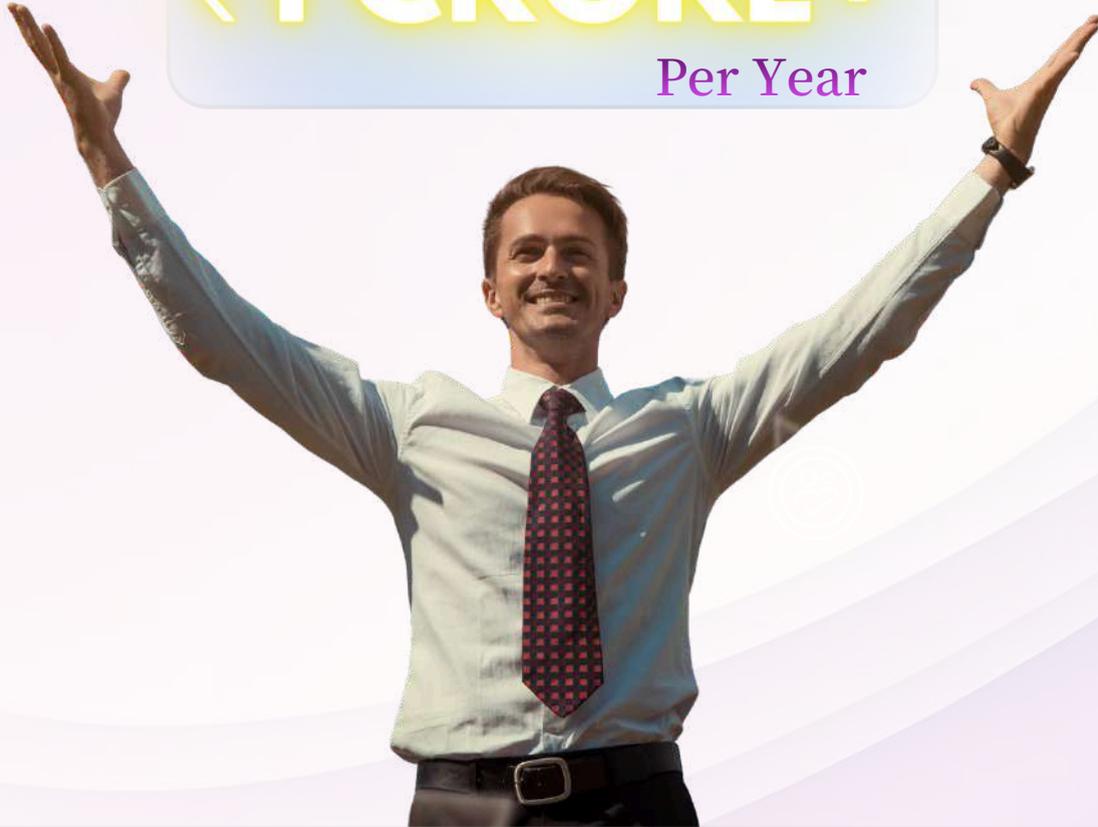
Why ISDM Curriculum Is Stronger



You Will Not Believe This !

Earn Up To

₹1 CRORE+
Per Year



See The Proof With Your Own Eyes

**Understand the
Business Flow**

**See the Live
AI - System**

**Attend a Real
Time Demo**

**Judge For
Yourself**

Franchise Fee: Rs. 7,50,000/- (For 5 Years) Renew Cost 50 Thousand for next 5 Year intake.

Fixed Cost: Rs. 5,00,000/- to 7,00,000/-

1. Partition: Classroom, Lab and Reception
2. Computers: 15 Computers
3. Interactive Panel Projector: 1 No.
4. Chairs (Lab and Classroom): 30
5. Printer: 1
6. Other Expenses: Branding, Decoration, Launching

Operating Cost: 1,00,000/- to 1,50,000/-

1. Salary
2. Local Marketing & Event
3. Rent
4. Maintenance & Other

Marketing & Lead Generation

1. Digital Marketing: 20,000/- (Provided by ISDM).
00/-
2. Local Marketing: 10,000/- (Brand Event).

Overall Investment: 15 to 17 lakhs

Initial Franchise Investment Requirement

No	Heads	Estimated Cost (INR)
01	Franchise Fee	₹ 7,50,000/-
02	Fixed Cost - Computer, Furniture, Infra, and Setup	₹5,00,000 – ₹6,00,000
03	Opex (Operating Cost) - Rent, Salary, Electricity, Other	₹1,00,000 – ₹1,50,000

Total 15-17 Lakh (May vary in Tier 1, Tier 2 Cities)



Serious Partners Only Connect



Online Meet

Schedule your Google Meet or Zoom session to discuss the opportunity and ask any questions you may have about the franchise model.



Live AI System Walkthrough

See our complete AI platform inaction from student enrollment to course delivery to placement tracking for all demonstrated live.



Revenue & Operations Explained

Understand the complete financial model, operational support, marketing systems, and everything included in your franchise package.



No sales

Talk

Only

live Proof.

Don't just open a training center.

Build an AI-powered career factory.



Connect With Us Today

Phone: +91 8320876233 | 6263625594

Website: www.isdmindia.in | www.isdmgroup.in

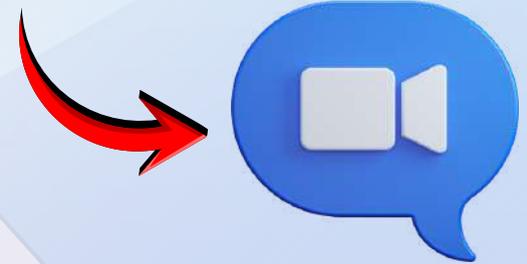
(Exclusive for franchise www.ai.isdmnext.in)

Address:

309, Saffron Plaza,

Airport Road, Vadodara, Gujarat – 390022

Schedule a Google Meet



Our Social Media Handles

